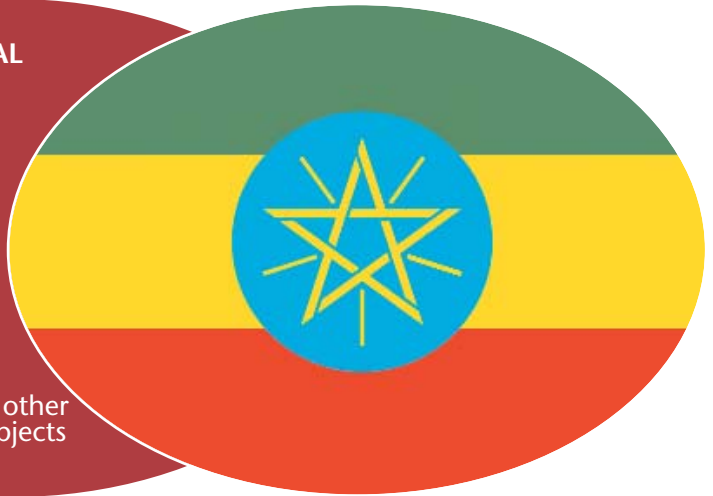


MALLORY **International Ltd**

Worldwide Bookselling Services

ETHIOPIA

**EDUCATIONAL
BOOKS**
Primary
Vocational
Secondary
Tertiary
Technical
Medical
Legal
Agricultural
Scientific and other
specialised subjects



BIG ENOUGH TO COPE. SMALL ENOUGH TO CARE.

MALLORY

International Ltd

Worldwide Bookselling Services

EXPERIENCE AND CAPABILITIES

- ✓ Over twenty-five years' continual experience exporting to institutions in Africa.
- ✓ Low-priced educational books. Over 10,000 titles with special pricing for African markets. **Many of these prices are only available from Mallory.**
- ✓ Unrivalled experience in donor procedures and requirements.
- ✓ Network of representatives throughout Africa, handling clearance, delivery, and purchase of African publications.
- ✓ Dedicated team dealing with letters of credit and other international trade documentation.
- ✓ All customers deal with a single contact person.
- ✓ Consolidation shipping and clearing skills.
- ✓ Special expertise in African education.
- ✓ Subject bibliographies and selection support.
- ✓ Library supply skills, including ability to handle physical book processing and standard electronic formats.
- ✓ Journal consolidation and value added services.

EDUCATIONAL BOOKS

Primary • Vocational • Secondary • Tertiary • Technical
Medical • Legal • Agricultural • Scientific and other
specialised subjects

MALLORY INTERNATIONAL IN ETHIOPIA

Mallory International is probably the leading Africa specialist among British exporting booksellers, with orders of every size.

We airfreight regularly to Addis Ababa from the UK every 2-3 weeks, and our local presence in Ethiopia ensures rapid clearance and delivery of orders. We currently hold the contracts to supply Addis Ababa University with both books and journals, and many other major universities and specialist institutions are among our customers.

Our representative in Ethiopia gives a local, immediately available, point of contact with the customer. We have worked together for over six years, and we have built an experienced and reliable partnership. Contact details are listed below.

The range of services offered is shown opposite; and Mallory also has a purchasing office in the United States, to deal with specialised titles published there, and not widely distributed in other countries.

We pay particular attention to:

- the details of supply;
- the reliability of local delivery;
- the precision of consolidation and paperwork; and
- the professional management of documentary credits and the related financial infrastructure.

When you place business with us you can rely on our detailed and precise attention.

Mrs Yeshimebet Tsige
(Representative)
The Cambridge Enterprise
PO Box 22843
Haile G/Selassie Building
Haile G/Selassie Avenue
Addis Ababa, Ethiopia

Contact: Tafesse Solomon
Phone: +251 (0) 11 6620642
Mobile: +251 (0) 911 204190
Fax: +251 (0) 11 6625119
cup@ethionet.et

**OVER 10,000 TITLES
SPECIALLY PRICED FOR
AFRICAN MARKETS**

CONTACT: UK

Julian Hardinge

– for Education and Aid
Funded Contracts

julian@malloryint.co.uk

Ulrike Hardinge

– for Library Supply and
Corporate Contracts

ulrike@malloryint.co.uk

CONTACT: ETHIOPIA

Mrs Yeshimebet Tsige

(Representative)

The Cambridge Enterprise

PO Box 22843

Haile G/Selassie Building

Haile G/Selassie Avenue

Addis Ababa, Ethiopia

Contact: Tafesse Solomon

Phone: +251 (0) 11 6620642

Mobile: +251 (0) 911 204190

Fax: +251 (0) 11 6625119

cup@ethionet.et

Mallory International Ltd
Aylesbeare Common Business Park
Exmouth Road
Aylesbeare
Devon EX5 2DG
United Kingdom

Int. Tel: +44 1395 239 199

Int. Fax: +44 1395 239 168

sales@malloryint.co.uk

<http://www.malloryint.co.uk>

THE LEADING AFRICA
SPECIALIST AMONG BRITISH
EXPORTING BOOKSELLERS

OVER 25 YEARS' EXPERIENCE

MALLORY
International Ltd

Worldwide Bookselling Services